

Easter Fundraising

Volume Pricing

2024

TERRA



Easter Fundraising

TERRA's Easter Fundraising is an established program that has brought success to several causes. From schools to churches, sports teams and clubs, all have brought great gains to their cause. TERRA grown Hydrangeas are the perfect choice to help you raise those funds. TERRA hydrangeas are by far the most beautiful plants available, with locally grown superior quality that simply isn't found at any other retailer.

Available at All TERRA Locations

TERRA WATERDOWN

#8 Fifth Concession
Waterdown, ON
905.689.1999

TERRA BURLINGTON

2273 #5 Hwy
Burlington, ON
905.332.3222

TERRA HAMILTON

340 RR 20
Hamilton, ON
905.692.6900

TERRA MILTON

12800 Britannia Road,
Milton, ON
905.876.4000

TERRA VAUGHAN

11800 Keele Street,
Vaughan ON
905.832.6955

Plant Delivery

For your convenience, delivery can be scheduled for your orders. Your complete order and delivery date must be booked a minimum of 2 weeks in advance. To participate in the program, **a minimum order value of \$300 is required.** This will allow us to provide the best products, and to ensure that you receive the colours that you have requested. Note that the most popular dates for delivery are during the week of March 25. The fundraising representative at your preferred TERRA store location can help you with any questions you may have, and to arrange your delivery.

Once you receive your plants, it's important to get them to your customers as quickly as possible. For plant health and quality, they should be taken from their packaging within 12 hours. This is a great time to thank your customer, and to inform them of the success your fundraising efforts have generated for your cause!

Note: \$75 delivery fee for all orders within 35 km of the store, over 35km there will be a delivery surcharge depending on the distance. Contactless delivery and pickups can be arranged.

The TERRA logo is a stylized wordmark in a bold, italicized, sans-serif font. The letters are white with a yellow outline, set against a dark blue background that is part of a larger banner. The banner also features a close-up photograph of light blue hydrangea flowers.

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Products & Pricing

In order for your group to reach their fundraising goals, TERRA offers our locally-grown Hydrangeas and other seasonal, blooming plants at reduced rate to allow for you to earn a profit. Below we have listed some suggested selling prices. Once selling prices have been determined, insert them into your brochures for your potential customers.

ITEM	COST	HST	TOTAL	Suggested Sale Price	Potential Earning
Hydrangeas - 6" pot	\$19.00	\$2.47	\$21.47	\$25-\$30	\$3.50-\$8.50
Hydrangeas - 10" pot	\$30	\$3.90	\$33.90	\$35-\$40	\$2-\$7
Easter Lilies - 6"	\$10	\$1.30	\$11.30	\$12-\$15	\$2-\$4
Spring Bulbs - 6"	\$8	\$1.04	\$9.04	\$11-\$13	\$2-\$4
Spring Planter - 10"	\$30	\$3.90	\$33.90	\$40-\$50	\$7-\$17
TERRA Gift Card	\$40.00		\$40	\$50	\$10

Payment options: Debit & Credit Cards only. No Cash or Cheques accepted. Payment is due before or upon pick up/delivery. Taxes are not included in the cost pricing. Please remember to include taxes when setting your prices.

All orders must be received
by **MARCH 22nd**

For additional information, please visit our website www.terragreenhouses.com

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Our Suggested Timeline for Fundraising Success

Now - Feb 26



Feb 26 - March 4



March 4 - March 21



March 22



March 25

Review all information. Contact TERRA with any questions. Generate a tentative schedule for your organization. ie. create package, assign tasks (such as receiving orders)

Kick off meeting to get participants excited! Introduce them to the “Hydrangea” potential earnings and rewards.

This is when you should be having fun reaching your goals. A reward program helps to motivate sales, such as prizes for top earner, most customers etc.

Order deadline. Please schedule delivery at this time as well.

This is the most popular delivery window. You will want your pick up the same day as delivery to ensure the best quality plants.



TERRA



Our Products

Hydrangeas - available in pink, white, and blue



\$

Easter Lilies



\$

Tulips - available in yellow, red, and pink



\$

Daffodils



\$

Hyacinths - available in blue, white, and purple



\$

Spring Planter 10"



\$

\$50 TERRA Gift Card



\$

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Easter Order Form

Fundraising Group Name: _____

Contact Name: _____

Delivery Location: _____

Contact #: _____

Delivery Date Preferred: _____

TOTAL Dollars	TOTAL Plants	
Pink	White	Blue
Hydrangeas 6" pot		
Pink	White	Blue
Hydrangeas 10" pot		
Yellow	Red	Pink
Tulips 6" pot		
Blue	White	Purple
Hyacinths 6" pot		
Daffodils 6" pot		
Spring Planter 10"		
\$50 TERRA Gift Card		

to be filled out by fundraising participant

Fundraising Group Name: _____

Participant: _____ Contact #: _____

[illegible]

How to Care For Your Hydrangeas

- Hydrangeas prefer bright, indirect light.
- To water, remove your Hydrangea from its outer pot or decorative wrapping, water thoroughly, and allow all excess water to drain away. Keep soil somewhat moist, but never allow the plant to sit in water.
- Hydrangeas don't like drafts. Keep them away from windows and doors that open often, and forced air heat vents.
- Hydrangeas for indoor use must be protected from cold. Ensure that they are wrapped covered when transporting them, and never leave them in a cold car.
- For best bloom, fertilize your Hydrangea every two weeks with a water-soluble blooming plant food.

DID YOU KNOW?

TERRA grows over **30,000** Hydrangeas each year.

The TERRA logo is a yellow, stylized, italicized wordmark with a black outline, set against a dark blue background.

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How to Care For Your Easter Lilies

- Easter lilies prefer bright, indirect light.
- To water, remove your lily from its outer pot or decorative wrapping, water thoroughly, and allow all excess water to drain away. Allow the soil to dry halfway before watering again.
- Protect your lily from drafts, such as doors and windows that open often, and forced air heat vents.
- To encourage long-lasting bloom, remove flowers from the plant as they fade. You may also trim away stamens (parts with yellow pollen), to avoid staining of surfaces as they fall.
- Avoid contact with pets.

DID YOU KNOW?

The Easter Lily symbolizes joy, hope and life.



How to Care For Your Potted Spring Bulbs

- When not on display, keep your potted bulbs in a cool place for longest bloom
- Water often, keeping soil moderately moist. Do not allow your plant to sit in water.
- Trim away spent flowers as they fade
- Indoor spring bulbs can be expected to last up to 10 days. Warmer environments and direct sun will reduce the blooming time.
- When blooms are finished and foliage has yellowed, bulbs can be planted into the garden after risk of frost has passed. They will bloom the following spring in the garden!

DID YOU KNOW?

When planted into the garden, bulbs will multiply year after year.

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How to Care For Your Spring Planter

- Place your spring planter on the porch or deck, on it's own or inserted into a decorative planter or urn.
- Keep your planter watered, allowing the soil surface to dry between waterings.
- Protect your flowers from hard frost or freezing temperatures by covering with a sheet, or keeping in a garage or shed overnight.

Say **HELLO, SPRING** with this cheerful planter! This combination of bright, blooming seasonal flowers and architectural twigs is ideal for your entry, and can be used on it's own, or dropped into a planter or urn.



HELP US RAISE FUNDS!

We have partnered with **TERRA** Greenhouses to bring you the freshest and most beautiful Easter Flowers and Arrangements.

Please contact:

