Easter Fundraising Volume Pricing 2024



Easter Fundraising

TERRA's Easter Fundraising is an established program that has brought success to several causes. From schools to churches, sports teams and clubs, all have brought great gains to their cause. TERRA grown Hydrangeas are the perfect choice to help you raise those funds. TERRA hydrangeas are by far the most beautiful plants available, with locally grown superior quality that simply isn't found at any other retailer.

Available at All TERRA Locations

TERRA WATERDOWN

#8 Fifth Concession Waterdown, ON 905.689.1999

TERRA BURLINGTON

2273 #5 Hwy Burlington, ON 905.332.3222

TERRA HAMILTON

340 RR 20 Hamilton, ON 905.692.6900

TERRA MILTON 12800 Brittania Road, Milton, ON 905.876.4000

Plant Delivery

TERRA VAUGHAN 11800 Keele Street, Vaughan ON 905.832.6955

For your convenience, delivery can be scheduled for your orders. Your complete order and delivery date must be booked a minimum of 2 weeks in advance. To participate in the program, **a minimum order value of \$300 is required.** This will allow us to provide the best products, and to ensure that you receive the colours that you have requested. Note that the most popular dates for delivery are during the week of March 25. The fundraising representative at your preferred TERRA store location can help you with any questions you may have, and to arrange your delivery.

Once you receive your plants, it's important to get them to your customers as quickly as possible. For plant health and quality, they should be taken from their packaging within 12 hours. This is a great time to thank your customer, and to inform them of the success your fundraising efforts have generated for your cause!

Note: \$75 delivery fee for all orders within 35 km of the store, over 35km there will be a delivery surcharge depending on the distance. Contactless delivery and pickups can be arranged.



Products & Pricing

In order for your group to reach their fundraising goals, TERRA offers our locally-grown Hydrangeas and other seasonal, blooming plants at reduced rate to allow for you to earn a profit. Below we have listed some suggested selling prices. Once selling prices have been determined, insert them into your brochures for your potential customers.

ITEM	COST	HST	TOTAL	Suggested Sale Price	Potential Earning
Hydrangeas - 6" pot	\$19.00	\$2.47	\$21.47	\$25-\$30	\$3.50-\$8.50
Hydrangeas - 10" pot	\$30	\$3.90	\$33.90	\$35-\$40	\$2-\$7
Easter Lilies - 6"	\$10	\$1.30	\$11.30	\$12-\$15	\$2-\$4
Spring Bulbs - 6"	\$8	\$1.04	\$9.04	\$11-\$13	\$2-\$4
Spring Planter - 10"	\$30	\$3.90	\$33.90	\$40-\$50	\$7-\$17
TERRA Gift Card	\$40.00		\$40	\$50	\$10

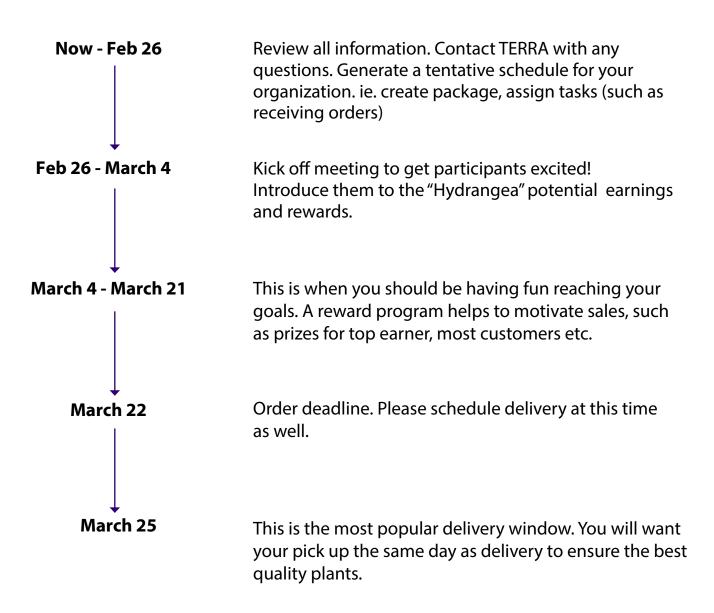
Payment options: Debit & Credit Cards only. No Cash or Cheques accepted. Payment is due before or upon pick up/delivery. Taxes are not included in the cost pricing. Please remember to include taxes when setting your prices.

All orders must be received by **MARCH 22nd**

For additional information, please visit our website www.terragreenhouses.com

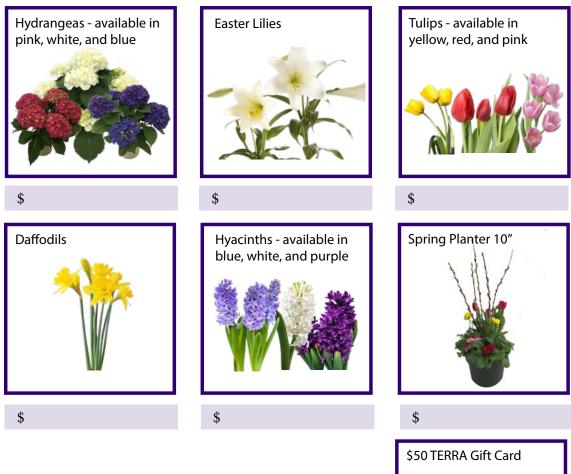


Our Suggested Timeline for Fundraising Success





Our Products







Easter Order Form to be filled out by organization

contact Name:	Contact #:		
-undraising Group Name:	Jelivery Location:	Delivery Date Preferred: _	

\$50 TERRA Gift Card			
Spring Planter 10"			
Daffodils 6" pot			
	Purple		
Hyacinths 6" pot	ətidW		
	ənjg		
	Pink		
10d "ð	рәу		
	wolləY		
Easter Lilies 6" pot			
	ənla		
fod "01 se9gne1byH	ətidW		
	Pink		
	ənla		
6" pot 6" pot	9 5 1 4 M		
	Aniq		
		TOTAL Plants	TOTAL Dollars

Easter Order Form

to be filled out by fundraising participant

Fundraising Group Name: _____

Participant: _____ Contact #: _____

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	\$		\$		\$	\$		\$			\$	\$	\$			
	Hydrangeas \6" pot			Hydrangeas 10" pot		Easter Lilies 6" pot	Tulips 6″ pot		Blue Purple Hyacinths White			Daffodils 6" pot	Spring Planter 10"	\$50 TERRA Gift Card		
Name + Contact #	Pink	White	Blue	Pink	White	Blue		Pink	Yellow	Red	Blue	Purple	White			
1.																
2.																
3.																
4.																
5.																
6.																
7.																
8.																
9.																
10.																
11.																
12.																
13.																
14.																
TOTAL Plants																
TOTAL Dollars																

How to Care For Your Hydrangeas

- Hydrangeas prefer bright, indirect light.
- To water, remove your Hydrangea from it's outer pot or decorative wrapping, water thoroughly, and allow all excess water to drain away. Keep soil somewhat moist, but never allow the plant to sit in water.
- Hydrangeas don't like drafts. Keep them away from windows and doors that open often, and forced air heat vents.
- Hydrangeas for indoor use must be protected from cold. Ensure that they are wrapped covered when transporting them, and never leave them in a cold car.
- For best bloom, fertilize your Hydrangea every two weeks with a water-soluble blooming plant food.

DID YOU KNOW? TERRA grows over **30,000** Hydrangeas each year.



How to Care For Your Easter Lilies

- Easter lilies prefer bright, indirect light.
- To water, remove your lily from it's outer pot or decorative wrapping, water thoroughly, and allow all excess water to drain away. Allow the soil to dry halfway before watering again.
- Protect your lily from drafts, such as doors and windows that open often, and forced air heat vents.
- To encourage long-lasting bloom, remove flowers from the plant as they fade. You may also trim away stamens (parts with yellow pollen), to avoid staining of surfaces as they fall.
- Avoid contact with pets.

DID YOU KNOW? The Easter Lily symbolizes joy, hope and life.



How to Care For Your Potted Spring Bulbs

- When not on display, keep your potted bulbs in a cool place for longest bloom
- Water often, keeping soil moderately moist. Do not allow your plant to sit in water.
- Trim away spent flowers as they fade
- Indoor spring bulbs can be expected to last up to 10 days. Warmer environments and direct sun will reduce the blooming time.
- When blooms are finished and foliage has yellowed, bulbs can be planted into the garden after risk of frost has passed. They will bloom the following spring in the garden!

DID YOU KNOW?

When planted into the garden, bulbs will multiply year after year.



How to Care For Your Spring Planter

- Place your spring planter on the porch or deck, on it's own or inserted into a decorative planter or urn.
- Keep your planter watered, allowing the soil surface to dry between waterings.
- Protect your flowers from hard frost or freezing temperatures by covering with a sheet, or keeping in a garage or shed overnight.

Say **HELLO, SPRING** with this cheerful planter! This combination of bright, blooming seasonal flowers and architectural twigs is ideal for your entry, and can be used on it's own, or dropped into a planter or urn.



HELP US RAISE FUNDS!

We have partnered with **TERRA** Greenhouses to bring you the freshest and most beautiful Easter Flowers and Arrangements.

Please contact:

